



2026 ANNUAL IMPACT REPORT

CULTURE, CREATIVITY AND COMMUNITY



SERVICE TO OTHERS, IS THE GREATEST GIFT OF ALL.

MISSION

Unity Weekend celebrates Dr. King's legacy by bridging students, athletes, and corporations. Through mentorship, technology, education, and community engagement, we create pathways for future leaders while strengthening ties between business and higher education.

2025 OUTCOMES AND IMPACT

21 Scholarships awarded

123 PSA Registrants

41 Sponsors and Partners

3100 Attendees

60 HS student athletes

7 Trailblazers recognized

201,000 Scholarship money raised

OUR PROMISE

To continue serving our youth and our community through collaborative partnerships that challenges us beyond our social or economic disparities and disadvantages.

\$201,000
scholarship
money raised



Thank you from our Founder

As the founder of The Unity Weekend, I want to personally thank you for your incredible support in making the 2026 events our most impactful yet. Your contributions have helped us create a transformative experience that united our community and honored the legacy of Dr. Martin Luther King Jr.

Your support has been instrumental in changing lives, creating opportunities, and bringing our vision of unity and community to life. Together, we've laid a strong foundation for a brighter future. Let's continue this journey and make an even greater impact in the years to come.

With deep appreciation,

**Calvin Ivery
Founder, The Unity Weekend**



Year: 2026

FUNDING SUMMARY

EXPENSES & DEDUCTIONS

• Scholarship Gala	\$22,200.00
• Legacy Breakfast	\$7,138.00
• Resource Day	\$4,610.00
• Career Expo	\$500.00
• Gameday	\$5,000.00
• MLK Exhibit	\$500.00
• Operations	\$9,100.00
• Unity Scholarships	\$6,000.00
• Website Rebranding	\$3,500.00

• Total Expenses	\$58,548.00
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REVENUE

• Sponsorships	\$57,500.00
• Ticket Sales	\$7,038.00

EVENT REVENUE

• Refunds (Battle of the Bands)	-\$696.00
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TOTAL REVENUE

\$63,842.00

BALANCE

\$5,294.00

**WE'D LIKE TO
THANK ALL OUR
DONORS FOR
THEIR GENEROUS
SUPPORT.**



*Promoting Education
Yesterday, Today and Tomorrow*

ACKNOWLEDGEMENTS

A special thank you to the Chapman Foundation for their 2026 title sponsorship of the 2025 Unity weekend. Their commitment was instrumental in helping us change lives, create bigger opportunities and accomplishing our vision of unity and community to life.

2025 Sponsors and Partners

THE CHAPMAN FOUNDATION SHEEN MAGAZINE NIRVANA CULTURAL CENTER THE URBAN LEAGUE OF THE UPSTATE
PROFOUND MEDICAL PRISMA HEALTH TRI-LOGISTICS HILTION GREENVILLE
GREENVILLE HERITAGE FEDERAL CREDIT UNION TRULIANT FEDERAL CREDIT UNION
CIVIA HEALTH LONG BRANCH BAPTIST CHURCH SOUTHERN FIRST BANK
SC WORKS GREATER UPSTATE UNITED WAY OF GREENVILLE WHATABURGER SIX NINETEEN 1865
COWART AWARDS BETTER U CONNECT THE FRESH MONKEY LEGACY APPAREL GROUP
BRIGGS PSYCHIATRY AND BEHAVIORIAL HEALTH LEEGACY EARLY CHARTER SCHOOL FOUNTAIN INN HIGH SCHOOL
CARLO AND NIKA WHITE FOUNDATION PRESBYTERIAN COLLEGE HUSTLE GRIND STACK LEGACY SCHOLARSHIP
BAJEYAH EADDY SCHOLARSHIP PHI BETA SIGMA FRATERNITY QUILLEN AND MAIN INVESTMENT
ZETA PHI BETA BOOK SCHOLARSHIP J MYCHALS GROUP REAL ESTATE MAMA TEE LEGACY OF LOVE AND SERVICE
TRI LOGISTICS GAIL EADDY MEMORIAL SCHOLARSHIP ZETA PHI BETA BERNICE BARTON
BETHLEHEM BAPTIST CHURCH JAMES CURTIS HARKNESS CRAIG SWEENEY PHOTOGRAPHY KBMEDIAPRODUCTION
A TOUCH OF ESSENCE EVENTS

BETTER TOGETHER

GVL-2026
UNITY
WEEKEND

PRESENTED BY 
Chapman
foundation, Inc.